



JOIN US AS A SPONSOR FOR YEAR 2

A CURATED, DESTINATION MUSIC FESTIVAL BY MUSIC LOVERS FOR MUSIC LOVERS



Lost Art Music Festival is located 20 minutes from Atlanta at the Foxhall Resorts. This experience is set on rolling hillsides along the Chattahoochee River.





LOST ART MUSIC FEST

**CELEBRATES THE FAN COMMUNITY THROUGH
HIGH ENERGY PERFORMANCES AND SHARED
IMMERSIVE EXPERIENCES**

8 BANDS 3000 FANS

*“WE LOVED THE FESTIVAL! EXCELLENT LINEUP,
LOVED THE EXTRA EXPERIENCES AND WE
DEFINITELY ENJOYED THE FOOD. :)”*

OUR AUDIENCE

WELL-EDUCATED & ESTABLISHED
HOUSEHOLD INCOME \$115K+

- FOOD & DINING ENTHUSIASTS
- TRAVEL BUFFS
- PET LOVERS
- MOVIE LOVERS



INNER CIRCLE EXPERIENCES

LOST ART WORKS TO BREAK DOWN THE WALL BETWEEN PERFORMER AND AUDIENCE THROUGH SHARED OUTINGS BASED ON ARTIST & SPONSOR INTERESTS

LAST YEAR'S EXPERIENCES INCLUDED:

- THE BROKEN BONES LAWN SPORTS BBQ COOKOUT + BEER PAIRING



Adam Smith Photography

- THE WAR AND TREATY ATV TOUR & HAYRIDE



"I AM A FAN OF ST. PAUL & THE BROKEN BONES, BUT WAS ASTONISHED/DELIGHTED TO SEE THE HIGH QUALITY OF THE OTHER ACTS. I LOVE THE WAR AND TREATY, NOW A NEW FAVE!!!!!"

- SHOVELS & ROPE CHATTAHOOCHEE RIVER WALK CONCERT + COCKTAIL



Adam Smith Photography

WE'D LOVE TO BRAINSTORM A SPONSORED EXPERIENCE!

2022 LINEUP



- **DURAND JONES & THE INDICATIONS** - REVIVAL SOUNDS WITH A MODERN ATTITUDE, ENERGETIC, JOYOUS SHOWS, AND THOUGHTFUL SONGWRITING
- **PAUL CAUGHEN** - TEXAS OUTLAW COUNTRY WITH A RICH, RESONANT, BASS-LEANING TENOR
- **THE LONE BELLOW** - EARTHY THREE-PART HARMONIES, PROVOCATIVE SONGWRITING WITH A ACOUSTIC, MUSICAL SWAGGER
- **SOUTHERN AVENUE** - HIGH ENERGY, BLUESY SOUL POWER AND LIBERATION WITH GOSPEL AND RIGHTEOUS R&B
- **MARGO CALKER** - YOUNG, RISING STAR; PHENOMENAL CURRENT ALBUM GETTING GREAT REVIEW
- **GABE LEE** - COUNTRY-LEANING, AMERICANA SONGWRITER AND VIVID STORYTELLER

Lineup is subject to change

SPONSORSHIP LEVELS

HEADLINER - \$12,500

- FESTIVAL NAMING - LOST ART MUSIC FESTIVAL PRESENTED BY
- RIGHT OF 1ST REFUSAL FOR 2023
- OPTION TO ADD "IMMERSIVE EXPERIENCE"
- RAW VIDEO OF BRAND/CONSUMERS AT FESTIVAL
- CATEGORY EXCLUSIVITY
- 10' X 10' ACTIVATION AREA
- LARGEST SPONSOR LOGO ON STAGE SIGNAGE
- LOGO INCLUSION ON EVERY PAGE OF WEBSITE
- LIVE MENTION ON STAGE DURING FESTIVAL
- INCLUSION IN ALL PRESS RELEASES TO 500+ MEDIA CONTACTS ACROSS FOUR STATES
- LARGEST LOGO ON FESTIVAL POSTER, SIGNAGE AND BANNERS
- LOGO + LINK IN E-NEWSLETTERS
- 6+ DEDICATED SOCIAL POSTS ACROSS ALL PLATFORMS
- ADVERTISER ACCESS FOR PROMOTIONS THROUGH LOST ART SOCIAL CHANNELS
- DEDICATED EMAIL NEWSLETTERS (2)
- BRANDING OPPORTUNITIES THROUGH TICKETING PLATFORM
- **6 VIP+ 6 GENERAL ADMISSION TICKETS (\$1956 VALUE)**
6 ADDITIONAL GA TICKETS AVAILABLE AT 20% DISCOUNT

SUPPORTING ACT - \$10,000

3 AVAILABLE

- CO-NAMING RIGHTS TO VIP AREA (OR CAN DISCUSS OTHER NAMING OPTIONS)
- RAW VIDEO OF BRAND/CONSUMERS AT FESTIVAL
- CATEGORY EXCLUSIVITY
- 10' X 10' ACTIVATION AREA (AVAILABLE TO DISCUSS MORE SPACE AS NEEDED)
- SMALLER SPONSOR LOGO ON STAGE SIGNAGE
- LOGO INCLUSION ON WEBSITE
- LIVE MENTION ON STAGE DURING FESTIVAL (1)
- INCLUSION IN ALL PRESS RELEASES TO 500+ MEDIA CONTACTS ACROSS FOUR STATES
- LOGO ON FESTIVAL POSTER, SIGNAGE AND BANNERS
- LOGO + LINK IN E-NEWSLETTERS
- 4+ DEDICATED SOCIAL POSTS ACROSS ALL PLATFORMS
- ADVERTISER ACCESS FOR PROMOTIONS THROUGH LOST ART SOCIAL CHANNELS
- DEDICATED EMAIL NEWSLETTERS (1)
- BRANDING OPPORTUNITIES THROUGH TICKETING PLATFORM
- **4 VIP+ 4 GENERAL ADMISSION TICKETS (\$1264 VALUE)**
4 ADDITIONAL GA TICKETS AVAILABLE AT 20% DISCOUNT

SPONSORSHIP LEVELS

OPENER - \$5000

4 AVAILABLE

- 10' X 10' ACTIVATION AREA (AVAILABLE TO DISCUSS MORE SPACE AS NEEDED)
- LOGO ON FESTIVAL POSTER, SELECT SIGNAGE & BANNERS
- LOGO ON LOST ART WEBSITE SPONSOR PAGE
- INCLUSION IN ALL PRESS RELEASES TO 500+ MEDIA CONTACTS ACROSS FOUR STATES
- LOGO + LINK IN 3 E-NEWSLETTERS
- 2+ DEDICATED SOCIAL POSTS ACROSS ALL PLATFORMS
- ADVERTISER ACCESS FOR PROMOTIONS THROUGH LOST ART SOCIAL CHANNELS
- **2 VIP + 2 GENERAL ADMISSION TICKETS (\$632 VALUE)**
2 ADDITIONAL GA TICKETS AVAILABLE AT 20% DISCOUNT

FAN - \$2000

4 AVAILABLE

- LOGO ON LOST ART WEBSITE SPONSOR PAGE
- INCLUSION IN ALL PRESS RELEASES TO 500+ MEDIA CONTACTS ACROSS FOUR STATES
- LOGO + LINK IN 1 E-NEWSLETTER
- 1+ DEDICATED SOCIAL POSTS ACROSS ALL PLATFORMS
- ADVERTISER ACCESS FOR PROMOTIONS THROUGH LOST ART SOCIAL CHANNELS
- **2 VIP + 2 GENERAL ADMISSION TICKETS (\$632 VALUE)**



SPONSORSHIP LEVELS

THANK YOU! - \$1250

THANK YOUR STAFF, CLIENTS, OR OTHERS, FOR THEIR EFFORTS THIS YEAR, BY GIFTING TICKETS

- LOGO ON LOST ART WEBSITE SPONSOR PAGE
- INCLUSION IN ALL PRESS RELEASES TO 500+ MEDIA CONTACTS ACROSS FOUR STATES
- LOGO + LINK IN 1 E-NEWSLETTER
- 1+ DEDICATED SOCIAL POST ACROSS ALL PLATFORMS
- ADVERTISER ACCESS FOR PROMOTIONS THROUGH LOST ART SOCIAL CHANNELS
- 10 GENERAL ADMISSION TICKETS

INNER CIRCLE EXPERIENCES

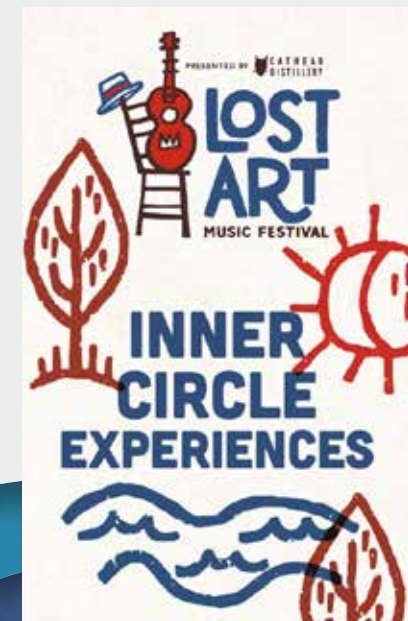
TAILOR-MADE EXPERIENCES BUILT AROUND YOUR BRAND

- NAMING RIGHTS TO YOUR INNER CIRCLE EXPERIENCE
- LOGO ON LOST ART WEBSITE SPONSOR PAGE
- INCLUSION IN ALL PRESS RELEASES TO 500+ MEDIA CONTACTS ACROSS FOUR STATES
- LOGO + LINK IN 3 E-NEWSLETTERS
- 2+ DEDICATED SOCIAL POSTS ACROSS ALL PLATFORMS
- ADVERTISER ACCESS FOR PROMOTIONS THROUGH LOST ART SOCIAL CHANNELS
- 2 VIP + 2 GENERAL ADMISSION TICKETS



FESTIVAL MARKETING

- STRATEGIC PR CAMPAIGN ACROSS 4 STATES
- AGGRESSIVE DIGITAL MARKETING
- WEBSITE PLACEMENT
- SOCIAL CONTENT
- EMAIL CAMPAIGNS
- LEVERAGING ARTISTS' ASSETS





CONTACTS

TRACY OOSTERMAN THOMPSON
ONE MORE SPONSOR
TRACY@ONEMORESPONSOR.COM
404.803.0020

JIM ETHRIDGE
FOUNDER, LOST ART MUSIC FEST
JIM@LOSTARTMUSICFEST.COM
901.568.2750